John-Luke Grob

Driven by passion. Designing with purpose.

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EDUCATION

Anderson University, SC B.F.A. Graphic Design May 2026

TOOLS

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Figma
- Glyphs

CREATIVE SKILLS

- Concept Development
- Type Design & Layout
- UI/UX
- Visual Storytelling
- User Research
- Wireframing
- Design Process

PROJECT SKILLS

- Critical Thinking
- · Attention to Details
- Time Management
- Project Planning
- Organization
- Effective Communicator
- Adaptability
- · Presentation Skills

PERSONAL QUALITIES

- Innovation & Creativity
- Initiative & Motivation
- Passion for Learning
- Flexibility
- Problem Solver
- Established Work Ethic

AWARDS

- Gage Lagreca Award 2025
- Silver ADDY 2025
- Judges Choice ADDY 2025
- Deans List 5 Semesters
- Silver Key Scholastic Arts 2022

PROFILE

I'm a passionate designer focused on purposeful, intuitive solutions that blend creativity and functionality. Driven by excellence, I thrive on solving complex challenges, crafting seamless user experiences, and designing with precision. I am committed to simplicity and intentionality, and I bring a strong work ethic and unique vision to each and every opportunity.

WORK EXPERIENCE

South Carolina School of the Arts

Lead Print Tech | Sep. 2024 - Present

- Established print studio operations within the SCSA Department of Art and Design, ensuring a seamless and efficient production process.
- Developed skills in printing technologies, including Xerox, large-format, and laser printers. delivering quality results for a diverse set of creative projects.
- Collaborating with students and faculty to bring their visions to life, providing guidance and personalized support throughout the printing process.
- Optimizing equipment performance by maintaining, troubleshooting, and proactively addressing technical challenges to uphold a standard of excellence.

Anderson University Type Foundry

Lead Web Designer | Oct. 2024 - Present

- Pioneered the creation of the AUTF website, the first student-led type foundry, in collaboration with the other web team members.
- Driving the strategic vision, design, and development of an engaging platform to showcase the artistry of student-crafted typefaces.
- Establishing efficient workflows and processes to ensure a smooth and impactful launch of the website.
- Committed to maintaining and elevating the site's functionality and relevance, fostering its legacy in the design community for years to come.
- Advancing the foundry's mission through a platform that celebrates creativity, craftmanship, and design excellence.

Productivity App

Founder & Designer | June 2024 - Present

- Envisioning and designing a transformative productivity app that redfines task management, scheduling, and focus tools to address user needs.
- Harnessing market research insights to craft an elegant, intuitive interface tailored to empower users with simplicity and efficiency.
- Crafting a cohesive brand identity, including an exclusive typeface and custom icons, to ensure a unified and iconic user experience.
- •Integrating seamlessly with Apple OS ecosystems, delivering an all-in-one solution that reimagines productivity for modern lifestyles.